

Our Privacy Policy

Under the EU's General Data Protection Regulation (GDPR) personal data is defined as:

“any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person”.

Who are we?

Blue Monkey Brewing are a family owned Brewery in Nottinghamshire

Our legal basis for processing for the personal data

Article 6(1)(f) of the GDPR states that we can process your data where it “is necessary for the purposes of the legitimate interests pursued by [us] or by a third party, except where such interests are overridden by the interests or fundamental rights or freedoms of [you] which require protection of personal data.

Article 6(1)(b) gives us lawful basis for processing personal data where; “processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract”

In this context, a contract does not have to be a formal signed document, or even written down, as long as there is an agreement which meets the requirements of contract law. Broadly speaking, this means that the terms have been offered and accepted, you both intend them to be legally binding, and there is an element of exchange (usually an exchange of goods or services for money, but this can be anything of value).

Data We Collect

The personal data we need to collect in order to transact our business is as follows:

Customer Data And Contract

To provide the best possible service to our customers we need to hold and process certain information on those customers. Blue Monkey Brewing only require personal details that will genuinely help us to deliver our service, such as name, job role and contact details. Contact details include, outlet address, telephone number, email address and first and last names.

We think it reasonable that if we have transacted business with a customer within the past 5 years, that there is legitimate interest that a customer will continue to benefit from continued communication from Blue Monkey Brewing, even if we are not directly trading with the partner any longer, until that time limit is exceeded. At this point, we will dispose of any personal information held on the customer in accordance with our Disposal System

Additionally, we want to provide potential customers with the opportunity to hear about our products. We therefore deem it that if you operate in a sector that regularly benefits from our products and your information has been made available in the public domain that we can contact you to advise you of our products.

We will have an upfront and honest approach to this and provide you with the opportunity to opt out of any further communications from us.

We will not share your details with any other companies

The personal data we collect will be used for the following purposes:

- Making customers aware of our products and available delivery dates.
- We will only share your details with external hauliers if necessary to make a delivery.
- Please see our T&C's for contract information.

Supplier Data

In order to process supplier invoices we need certain information. Blue Monkey Brewing only require personal details that will genuinely help us to process invoices, such as company name, and contact details. Contact details include, but are not limited to, telephone number, email address and first and last names. We also need other information such as Supplier bank details so that we can pay for the services you provide. We will not share your details with any other companies

Disclosure

Blue Monkey Brewing will not pass on your personal data to third parties without first obtaining your written consent.

Retention period

Blue Monkey Brewing will process personal data for and will store the personal data according to the following schedule, this is period of retention is a lawful requirement:

	Retention Period
Customer	6 years after the date of the last customer invoice or credit note
Supplier	6 years after the date of the last supplier invoice or credit note

Your rights as a data subject

At any point whilst we are in possession of, or are processing, your personal data, you, the data subject, have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing – where certain conditions apply to have a right to restrict the processing.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.
- Right to judicial review: In the event that Blue Monkey Brewing refuses your request under rights of access, we will provide you with a reason as to why. You may have the right to complain